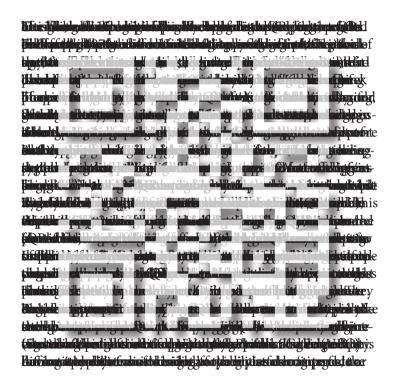


- Shashank. Satish

A critical artist's "book" reflecting on contemporary human condition of using interfaces to access data or information systems.



Accessing encoded textuality.

Preconditions: Get access to the hardcopy of the "book" from the author. Make sure you have a functioning smart phone, an internet connection and a QR code scanner phone application.

Instructions

Step 1: Notice that the book does not comply with the framework of a codex and the sheets are not bound together. Flip through the printed sheets to see certain information printed on transparent sheets.

Step 2: Browse through the contents of the book and choose to "read" from the presented narratives. Have your own unique version of the book's content by alligning the transparent sheets and scanning the fragmented QR code.

Step 3: Install the 'StumbleUpon' phone application as directed. Select your personal interests and discover your own narratives online by "stumbling upon" information. Press the 'Stumble' button on your screen for a new piece of information every time discovered through algorithmic chance.

Step 4: Realize when you're scrolling through your screen that the encoded intertextual narratives were contained within the pages of this book. On satisfactory information consumption, put your phone aside and read the rest of the texts and images to contextualize the book as a piece of disruptive art in the contemporary conditioning of using interfaces to access information.

Encoded Intertextuality

A critical narrative

The first one directional barcode was used during the first half of the 1970s in the United States of America, the idea of the barcode came about as a result of capitalistic consumerism of mass produced goods and products. A series of back lines separated by spaces held information on the packaging, which could be read by scanning machines at check-out counters in retail stores, thereby reducing the time spent on keeping record through digital inventory. This was a successful attempt to archive and encode information in a simpler way, where human intervention was reduced due to the sheer number of products available to the consumer. This can be seen as shift to fast-paced lives where machines were considered more efficient to manage large data or pools of information. Today, we live in a world where the beeps of the scan machines at retail stores and supermarkets are melodies to the beats of consumerism, every beep echoing in silence how far we have moved on to let machines take over our lives. The Quick Response (QR) code is a distant cousin of the barcode and Universal Product Code (UPC) having two dimension reading capabilities as compared to the common

one-dimensional barcodes. These were the response to the ever faster beats of industrialization, evolving with technology, first used to track vehicles in a manufacturing line, two decades after the first retail stores used encoding for commercial tracking of goods. The QR code was faster and could store more information about products than ever before, when quantity gained importance in a mass-produced market revolving around materialistic needs.

The interface of the QR code highly depends on the readability of the encoded information beyond the limits of human accessibility; it was designed to allow high-speed component scanning in vehicle manufacturing. "QR codes are now used in a much broader context, including both commercial tracking applications and convenience oriented applications aimed at mobile-phone users (termed mobile tagging). The technology has since become one of the most used types of two-dimensional barcode." Says Wikipedia, which can be viewed as a medium of accessing a certain knowledge or information systems through another platform/interface as

Google, a search engine on the Internet.

Like such, the medium of a book, to access a certain perspective of certain interpreted knowledge or data, seems fit to be an appropriate mode for commenting and disrupting of an existing media. Modality of this artists' book, as a framework is reimagined and disrupted, to be almost impossible to access information without using another interface such as your mobile phone. Accessing the content of this book through the preconceptions of reading a codex is a notion I want to disregard while transforming what is readable by the eyes in encoded format (QR code), which makes it unreadable. Having to read a QR code instead of words in a book, forces the reader to become aware of their identity in a social context by using mobile device they own to scan the QR code. This is dictated by the reader having access to the Internet on their phone, installing the QR code scanner if not pre-existing, etc. along with options to login and share information using social media commenting on the contemporary human condition.

The book as a framework came to being taking into account the fact that pages of a book hold knowledge/information narrated in a certain visual language (images and texts). The narration of the content in a book is what makes the book desirable to the reader, most often; the author takes for granted the narrative nature of the book and the information it holds in a larger social context.

As an artistic comment on forms and formats, with this book I seek to disrupt the narrative nature of a books' access to data/information through this artists' book named "Intertextuality Encoded". Ambiguity of the reader and the relationship between the author and the reader is at play when the encoded (QR code) information accessed by each and every reader is unique to that reader based on their personal interests as opposed to the power the narrative that an author commands.

The attempt of this work to disrupt a narrative comments on the notion of authorship, where I, the author, no longer have the control over what knowledge the book withholds.

An anti-narrative unfolds out of the linear parrative nature

of a book. The pages of this book lead the reader to a QR code which has to be scanned using another interface such as the cellphone; each time a particular button is pressed on a mobile device, the reader is directed to a relevant new piece of information based on a certain algorithmic chance of a discovery engine using the Internet.

In the age when 'Google' is a verb, access to information has been greatly simplified through the interface of screens using the Internet, this expansive database makes it the most widely used search engine in contemporary Popular Culture. The politics of a search engine involve the 'reader' to access certain information having known what to search the web (Google) for. The action of 'searching' provides the reader with extensive relevant information on that particular domain or subject. On the other hand a discovery engine such as 'StumbleUpon' allows the reader to literally stumble upon uncertain information based on personal interests with inclusion of algorithmic chance and serendipity.

The 'StumbleUpon' webpage being a discovery engine acts as the main source of narratives in this book. The wide user traffic it attracts across the world makes it the most used discovery engine on the Internet. The high user traffic comments on how popular culture is affected socially through this online discovery engine. StumbleUpon acts as an archive of information, accessed through the concept of chance discovering information considering every individual's interests at its core of algorithmic functioning.

The pages of this book transform into an intermodal portal where information access is intentionally made cumbersome to disrupt the framework of the book.

In place of text and images, the visual language of the pages are encoded into QR code, which can only be accessed through a personal cellphone. When scanned, the phone camera acts as an external retina outside the human eyes to transport the reader to the webpage of the discovery engine (StumbleUpon) from the pages of the book. The content this book withholds is customized for every reader as per his or

her interests on a hit of the 'stumble' button on the mobile phone application.

The effort to make the book's readability inconvenient is purposefully done to comment on the current human condition of using various interfaces to access information in a technologically progressive world. Observing the accessibility to information systems on an average today, more people spend scrolling on screens as opposed to turning pages of a book before the age of the Internet. Using multiple interfaces such as the book, the screen of a mobile device to use a camera to scan a certain OR code; the enforced transition from interface to interface is an attempt to make the reader understand the role of technology that has plays in our everyday life while shifting the attention to the idea of identity in contemporary context of popular culture. People are pushed to buy the most updated phones in the market to cope with technological advancements reflecting how consumerism is pushed by capitalistic gains of the few as compared to an individual.

Encoding the StumbleUpon webpage in a QR code, printed on the pages of this book ideologically signifies how information on the Internet can be turned into a "consumable" product rather than treating it as a system of information. The *product* being the data or content (multi-narratives) within in the book, *consumer* being the individual reader, 'StumbleUpon archive' abstractly representing the retail store and the mobile device playing the role of the scan machine at the checkout counter in comparison to the use of the first barcodes in the 1970s.

This archive of personal interests on the StumbleUpon application falls within a niche space of categorization/classification of information such as archives in a bookstore/library to the inventory or product listing in a retail store/supermarket based on nomenclature of the consumables.

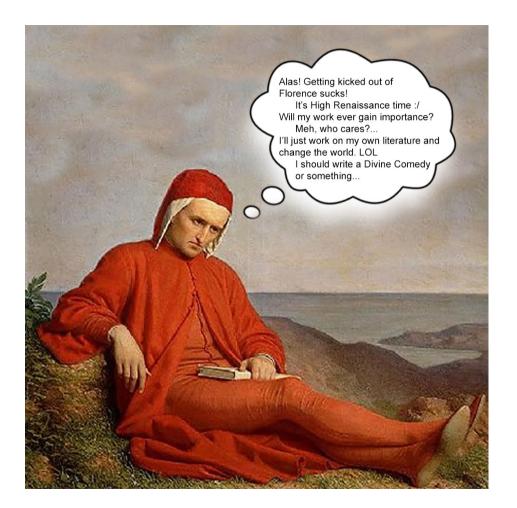
As an artistic principle, the idea of chance is inculcated in the book where extra-narratives are constructed through preconceived notions of narration nature of books. Printed on different types of sheets using varying visual languages, artists' book is compiled in layers of disrupted frameworks. This portrays the unconventional approach of putting this book together disregarding preconceptions of how it is read disrupting existing frameworks.

Intertextuality' as a idea contextualizes information access through the use of texts that have influenced each other throughout human history using various interfaces to document and archive collective cognition. "Intertextuality encoded" extensively uses incoherent systems of networks and visual languages within the structure of a book to rupture preconceived notions of the human condition to access information through multimodal interfaces, reflecting the theory of 'Intertextuality' which deems pastiche as a process of evolving knowledge systems rather than restricting.

The instability of the property of the propert

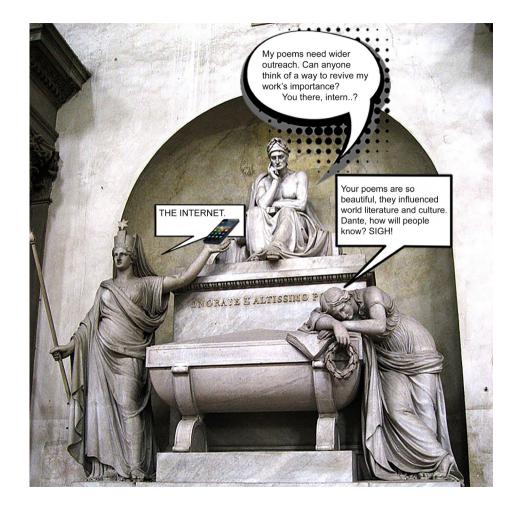
The Manual Control of the Control of

A comic satire is illustrated to contextualize this artist's book in the time of High Renaissance. The consequence of *Intertextuality* and it's influence on literature and culture is played out through re-appropriating classical art as memes. The comic imagines a speculative, overlapping, past-present parable, where the great Italian poet Dante Alighieri, is initially daunted with new interfaces like screens to access information of his own work. He later comes to realize that he can easily influence popular culture on the internet through a smartphone at the tap of a few buttons on the screen.



















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How to read a codex:

Step 1: Pick up a book you wish to read.

Step 2: Realize that you understand the framework of language, where words come together to give meaning to texts.

Step 3: Open the interface of the book to the first page after having examined the bookcover and the subject it holds within.

Step 4: Flip through the book to comprehend the content the pages hold.

Step 5: Be amused that you can read the book to make sense just by focusing your eyes and concentrating on the text/images.

Step 6: Access the information presented to expand knowledge.

Step 7: On completion, share the book with a fellow reader or store the book for future use.



How to read a Quick Response Code:

Step 1: Look at the QR code. Attempt to make sense of the pattern in vain.

Step 2: Realize that your eyes are incapable of accessing information encoded.

Step 3: Open your smart phone. Make sure you have an internet connection and a QR code scanner application.

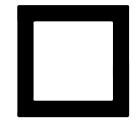
Step 4: Point the camera scanner at the desired QR code. This will lead you to a predetermined system of information.

Step 5: Be amused at the quick response of the interface in use to decode the pattern.

Step 6: Access the information / data systems to expand knowledge, previously unreadble.

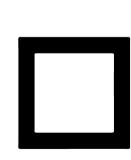
Step 7: Have the option to instantly share content on social media networks influencing popular culture.

ARTS/HISTORY	Design 235.0k followers	Live Theatre 16.9k followers
Acting	Desktop Publishing	Logic
31.1k followers	22.6k followers	219.6k followers
American History	Drawing	Medieval History
71.3k followers	183.3k followers	62.1k followers
Ancient History	Eastern Studies	Music Composition
249.2k followers	26.6k followers	31.2k followers
Anime	Ethics	Mythology
43.2k followers	41.7k followers	243.0k followers
Architecture	Fashion	Painting
101.0k followers	144.3k followers	132.9k followers
Art History	Fine Arts	Performing Arts
53.0k followers	127.0k followers	34.9k followers
Arts	Graphic Design	Philosophy
331.3k followers	145.0k followers	227.3k followers
Ballet	History	Photography
13.4k followers	257.5k followers	384.5k followers
Classical Studies	Humanities	Photoshop
32.5k followers	44.5k followers	137.3k followers
Cold War	Industrial Design	Postmodernism
29.7k followers	37.0k followers	22.9k followers
Dancing	Interior Design	Quotes
85.1k followers	159.3k followers	316.8k followers
Design	Live Theatre	Sculpting
235.0k followers	16.9k followers	26.3k followers



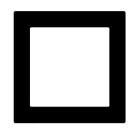
Songwriting 36.4k followers Woodworking 35.5k followers	Daytrading 17.4k followers Ecommerce 22.8k followers Electronic Devices	Marketing 40.8k followers Mutual Funds 12.9k followers Options/Futures
COMMERCE	250.6k followers Energy Industry 21.5k followers	15.4k followers Petroleum 7.6k followers
Accounting 16.9k followers	Entrepreneurship 102.4k followers	Real Estate
		19.7k followers
Banking	Financial planning	SEO
26.6k followers	42.6k followers	13.3k followers
Bargains/Coupons	Home Business	Taxation
76.0k followers	37.3k followers	9.4k followers
Business	Insurance	Telecom
99.2k followers	7.9k followers	7.1k followers
Capitalism	Investing	Toys
29.8k followers	51.8k followers	24.6k followers
Cell Phones	Jewelry	
101.5k followers	82.0k followers	
Clothing	Luxury	COMPUTERS
202.9k followers	35.3k followers	
Construction	Management/HR	C.A.D.
19.8k followers	19.2k followers	20.7k followers
Consumer Info	Manufacturing	Computer Graphics
30.0k followers	14.6k followers	124.5k followers
Jo.ok lollowels	14.0K IOHOWEIS	124.3K 10110WE18

Computer Hardware	Internet	Peripheral Devices
65.0k followers	288.4k followers	17.4k followers
Computer Security	Internet Tools	Perl
47.2k followers	210.7k followers	6.3k followers
Computers	Java	Programming
261.2k followers	18.7k followers	46.1k followers
Cyberculture	Linux/Unix	Proxy
72.6k followers	32.6k followers	9.2k followers
Databases	MacOS	Search
24.3k followers	39.1k followers	16.4k followers
Embedded Systems	Mobile Computing	Shareware
17.2k followers	36.4k followers	24.5k followers
Encryption	Multimedia	Software
32.2k followers	120.4k followers	92.9k followers
Facebook	Network Security	StumbleUpon
113.1k followers	33.6k followers	33.8k followers
Firefox	Online Games	Supercomputing
39.2k followers	192.7k followers	17.7k followers
Forume	Open Source	Video Games
18.4k followers	43.1k followers	206.0k followers
Hacking	Operating Systems	Web Development
123.3k followers	37.4k followers	41.0k followers
IT	P2P	Webhosting
42.6k followers	18.5k followers	13.9k followers
Instant Messaging	PHP	Weblogs
17.8k followers	12.9k followers	20.2k followers



Windows	Cancer	Medical Science
38.9k followers	20.8k followers	37.3k followers
Windows Dev	Dentistry	Mental Health
11.6k followers	11.9k followers	85.5k followers
	Diabetes	Nursing
HEALTH	14.3k followers	8.9k followers
	Disabilities	Nutrition
	10.6k followers	178.1k followers
AIDS	Doctors/Surgeons	Physical Therapy
7.5k followers	18.1k followers	21.1k followers
Aging	Eating Disorders	Psychiatry
42.6k followers	19.4k followers	43.3k followers
Alternative Health	Ergonomics	Self Improvement
78.7k followers	15.0k followers	333.3k followers
Anatomy	Fitness	Sexual Health
53.4k followers	296.9k followers	215.7k followers
Arthritis	Forensics	Spas
13.0k followers	22.6k followers	17.1k followers
Asthma	Glaucoma	Substance Abuse
10.7k followers	4.8k followers	26.9k followers
Beauty	Health	Weight Loss
173.9k followers	274.5k followers	139.3k followers
Bodybuilding	Heart Conditions	Yoga
44.2k followers	13.8k followers	50.4k followers
Brain Disorders	Learning Disorders	
61.0k followers	20.5k followers	

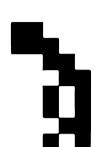
HOBBIES	Guns	Scrapbooking
	59.1k followers	19.7k followers
Billiards	Humor	Sewing
19.8k followers	523.6k followers	20.5k followers
Board Games	Knitting	Vintage Cars
42.1k followers	15.0k followers	44.0k followers
Car Parts	Magic/Illusions	
23.9k followers	272.6k followers	
Card Games	Memorabilia	HOME/LIVING
44.3k followers	16.9k followers	
Cars	Motorcycles	Alcoholic Drinks
185.2k followers	38.2k followers	182.8k followers
Chess	Photo Gear	Antiques
24.6k followers	28.4k followers	45.7k followers
Cigars	Poker	Babies
18.3k followers	22.1k followers	35.2k followers
Collecting	Puzzles	Beer
28.6k followers	194.5k followers	166.5k followers
Crafts	Quilting	Beverages
144.6k followers	6.8k followers	56.0k followers
Crochet	Quizzes	Birds
12.6k followers	174.2k followers	21.8k followers
Dolls/Puppets	Roleplaying Games	Cats
7.3k followers	41.0k followers	66.7k followers
Gambling	Satire	Coffee
22.0k followers	140.8k followers	106.6k followers



Divorce	Homeschooling	Teen Parenting
6.2k followers	10.1k followers	7.3k followers
Dogs	Kids	Vegetarian
160.0k followers	30.2k followers	30.4k followers
Entertaining Guests	Landscaping	Weddings
84.0k followers	53.4k followers	30.2k followers
Exotic Pets	Married Life	Wine
69.1k followers	45.9k followers	75.5k followers
Family	Parenting	
92.5k followers	33.5k followers	MEDIA
Fish	Pets	
25.5k followers	129.3k followers	
Food/Cooking	Pregnancy/Birth	Advertising
333.4k followers	12.2k followers	35.9k followers
For Kids	Relationships	Alternative News
29.8k followers	180.0k followers	109.0k followers
Gardening	Restaurants	American Lit.
82.3k followers	107.8k followers	22.0k followers
Genealogy	Restoration	Animation
25.4k followers	26.7k followers	162.3k followers
Home Improvement	Scouting	Books
138.7k followers	6.0k followers	290.3k followers
Homebrewing	Tea	British Literature
32.2k followers	35.2k followers	21.4k followers
Homemaking	Teen Life	Cartoons
82.2k followers	54.9k followers	169.5k followers



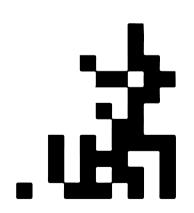
Children's Books	Television	Christian Music
18.3k followers	171.5k followers	11.1k followers
Comic Books	Video Equipment	Classic Films
57.4k followers	15.8k followers	62.2k followers
Fantasy Books	Writing	Classic Rock
42.7k followers	125.5k followers	102.6k followers
Journalism		Classical Music
26.5k followers		34.4k followers
Library Resources		Comedy Movies
21.0k followers	MUSIC/MOVIES	296.8k followers
Literature		Country music
111.0k followers		22.7k followers
Mystery Novels		Cult Films
27.1k followers		followers
Poetry	rnativ <u>e</u> I	/lixing
68.5k followers	8.9k follærers	60. followers
Radio Broadcasts	Ambient Music	Dance Music
16.5k followers	39.0k followers	68.1k followers
Romance Novels	Audio Equipment	Disco
11.1k followers	33.8k followers	13.2k followers
Science Fiction	Blues music	Drama Movies
181.0k followers	39.5k followers	34.2k followers
Shakespeare	Britpop	Drum'n'Bass
17.1k followers	15.0k followers	29.4k followers
Soap Operas	Celtic Music	Electronica/IDM
2.8k followers	23.2k followers	32.2k followers



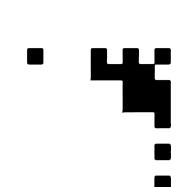
Ethnic Music	Indie Rock/Pop	Oldies Music
14.8k followers	67.9k followers	42.2k followers
Film Noir	Industrial Music	Opera
29.8k followers	12.3k followers	7.5k followers
Filmmaking	Ipod	Percussion
35.1k followers	66.6k f <u>oll</u>	12.8k followers
Folk music	Jazz	Pop music
26.4k followers	34.3 showers	38.8k followers
Foreign Films	Karage	Punk Rock
31.8k followers	9.7k wers	27.5k followers
Funk	Lati: /luxing	Recording Gear
24.0k followers	10.9k followers	14.2k followers
Gospel music	Lounge Music	Reggae
7.0k followers	13.5k followers	25.2k followers
Guitar	Movies	Rock music
62.6k followers	361.4k followers	153.2k followers
Heavy metal	Music	Soul/R&B
28.4k followers	364.9k followers	19.9k followers
HipHop/Rap	Music Instruments	Soundtracks
87.7k followers	44.1k followers	33.2k followers
Horror Movies	Music Theory	Techno
44.4k followers	35.9k followers	30.7k followers
House music	Musicals	Trance
29.7k followers	19.0k followers	21.3k followers
Independent Film	Musician Resources	TripHop/Downtempo
58.4k followers	23.0k followers	15.5k followers



Vocal Music	Hiking	Caribbean
15.2k followers	74.9k followers	32.6k followers
	Nature	Central America
	335.8k followers	19.5k followers
OUTDOORS	Outdoors	China
	278.0k followers	21.0k followers
Agriculture	Running	Europe
26.2k followers	37.1k followers	92.9k followers
Animals	Scuba Diving	France
298.4 followers	33.2k followers	31.7k followers
Bird Watching	Skydiving	Germany
22.4k followers	23.7k followers	23.8k followers
Boating		India
27.3k followers	REGIONAL	21.6k followers
Camping		Ireland
106.0k followers	_	27.0k followers
Canoeing/Kayaking	Africa	Israel
34.9k followers	27.3k followers	13.8k followers
Climbing	Asia	Italy
31.8k followers	33.0k followers	37.0k followers
Fishing	Australia	Japan
33.1k followers	30.5k followers	31.2k followers
Flyfishing	Brazil	Korea
11.8k followers	17.2k followers	12.8k followers
Forestry	Canada	Mexico
27.7k followers	31.6k followers	18.8k followers



Middle East	Catholic	Sunni
19.5k followers	18.5k followers	4.7k followers
Netherlands	Christianity	Wicca
15.5k followers	38.4k followers	16.1k followers
New York	Hinduism	
36.2k followers	21.6k followers	
Oceania	Islam	SCI/TECH
20.9k followers	14.9k followers	
Russia	Judaism	A.I.
14.4k followers	12.9k followers	89.5k followers
South America	Mormon	Alternative Energy
18.3k followers	5.9k followers	99.3k followers
Spain	Orthodox	Amateur Radio
14.9k followers	5.5k followers	16.1k followers
UK	Paga <u>ni</u> sm	Anthropology
32.4k followers	18.7k followers	45.0k followers
USA	Protestant	Antiaging
57.4k followers	8.2k followers	42.0k followers
•	Religion	Archaeology
RELIGION	29.6k followers	59.1k followers
	Scientology	Astronomy
	10.1k followers	201.3k followers
Atheist/Agnostic	Spirituality	Aviation/Aerospace
50.2k followers	83.7k followers	47.6k followers
Buddhism	Sufism	Biology
50.7k followers	6.3k followers	62.5k followers



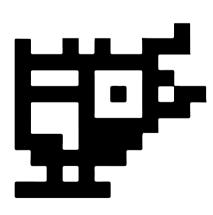
Biomechanics	Environment	Meteorology
55.5k followers	137.0k followers	24.2k followers
Biotech	vol l lon	Microbiology
47.3k followers	8 ers	24.8k followers
Botany	m	Mining/Metallurgy
30.1k followers	followers	12.5k followers
Chaos/Complexity	adgets	Nanotech
200.5k followers	324.7k followers	55.4k followers
Chemical Eng.	Genetics	Neuroscience
24.0k followers	53.2k followers	48.6k followers
Chemistry	Geography	Nuclear Science
37.5k followers	71.7k followers	33.8k followers
Civil Engineering	Geoscience	Paleontology
22.6k followers	31.5k followers	25.5k followers
Cognitive Science	Kinesiology	Pharmacology
68.7k followers	21.3k followers	18.0k followers
Computer Science	Linguistics	Physics
73.6k followers	39.3k followers	92.1k followers
Ecology	Machinery	Physiology
34.4k followers	30.6k followers	24.6k followers
Economics	Marine Biology	Political Science
34.4k followers	30.0k followers	26.0k followers
Electrical Eng.	Mathematics	Psychology
24.7k followers	47.1k followers	308.4k followers
Electronic Parts	Mechanical Eng.	Research
28.9k followers	25.6k followers	33.9k followers



Robotics	Activism	Conspiracies
61.1k followers	43.2k followers	168.0k followers
Science	African Americans	Continuing Education
319.5k followers	10.7k followers	29.4k followers
Semiconductors	Anarchism	Counterculture
11.7k followers	30.9k followers	44.7k followers
Sociology	Astrology/Psychics	Crime
39.5k followers	49.1k followers	76.2k followers
Space Exploration	Babes	Culture/Ethnicity
189.5k followers	151.8k foliower	67.2k followers
Statistics	Biographies	Dating Tips
26.8k followers	31.3k followers	83.3k followers
Technology	Bisexual Culture	Drugs
300.5k followers	15.8k followers	70.2k followers
Trains/Railroads	Bizarre/Oddities	Education
11.7k followers	444.1k followers	58.0k followers
Transportation	Career planning	Feminism
19.4k followers	44.6k followers	24.0k followers
Virtual Reality	Celebrities	Gay Culture
66.1k followers	103.6k followers	11.5k followers
Zoology	Christmas	Goth Culture
31.9k followers	16.8k followers	14.7k followers
	Communism	Government
SOCIETY	14.8k followers	27.1k followers
	Conservative Politics	Hedonism
	21.0k followers	33.3k followers

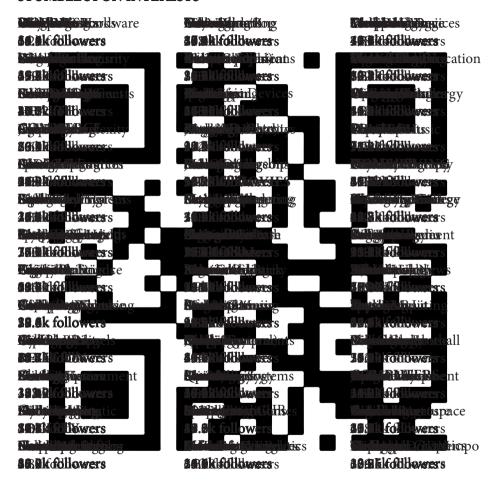


Hotels	New Age	Survivalist
16.4k followers	31.1k followers	59.4k followers
Humanitarianism	News(General)	Tattoos/Piercing
29.7k followers	34.1k followers	122.5k followers
Int'l Development	Nightlife	Terrorism
12.8k followers	160.1k followers	19.2k followers
Iraq	Nonprofit/Charity	Travel
8.6k followers	15.3k followers	312.0k followers
Law	Paranormal	UFOs
27.0k followers	191.5k followers	87. 21 6.11 ver
Lefthanded	Personal Sites	iversity/ llege
20.1k followers	24.8k followers	8k followers
Lesbian Culture	Politics	Wom
13.9k followers	30.5k followers	119.5k fo
Liberal Politics	Rave Culture	
29.0k followers	17.2k followers	SPORTS
Liberties/Rights	Senior Citizens	
32.3k followers	9.8k followers	
Matchmaking	Shopping	American Football
14.7k followers	114.2k followers	78.6k followers
Men's Issues	Socialism	Badminton
177.2k followers	18.0k followers	5.3k followers
Military	Stumblers	Baseball
37.3k followers	24.3k followers	25.6k followers
Native Americans	Subculture	Basketball
16.8k followers	36.1k followers	35.7k followers



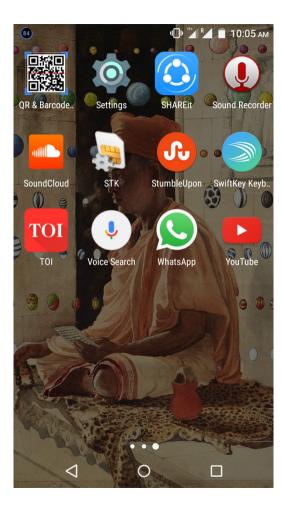
Bicycling	Motor Sports	Tennis
21.6k followers	20.4k followers	10.9k followers
Bowling	Racquetball	Track/Field
6.6k followers	2.5k followers	6.2k followers
Boxing	Rodeo	Volleyball
17.6k followers	3.7k followers	6.3k followers
Cheerleading	Rugby	Water Sports
10.8k followers	9.1k followers	13.2k followers
Cricket	Sailing	Windsurfing
6.9k followers	9.2k followers	5.2k followers
Equestrian/Horses	Skateboarding	Wrestling
7.3k followers	19.2k followers	6.4k followers
Extreme Sports	Skiing	
142.2k followers	15.7k followers	
Figure Skating	Snowboarding	
4.4k followers	22.7k followers	
Golf	Soccer	
17.6k followers	34.9k followers	
Gymnastics	Sports(General)	
11.4k followers	136.5k follower	
Hockey	Squash	
18.1k followers	2.6k followers	
Hunting	Surfing	
16.7k followers	17.8k followers	
Martial Arts	Swimming	
42.2k followers	14.8k followers	

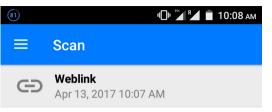




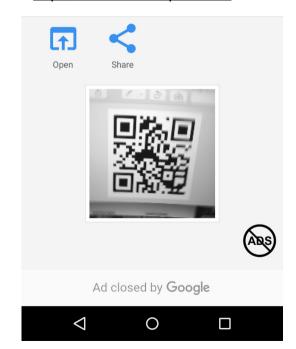
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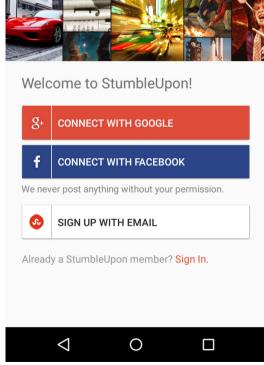


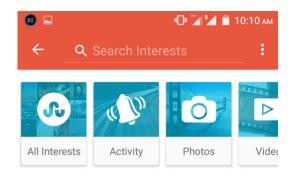
http://www.stumbleupon.com/











MY INTERESTS



Action Movies



Africa



Alcoholic Drinks



Ancient History

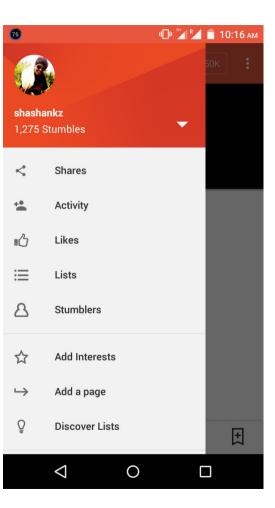


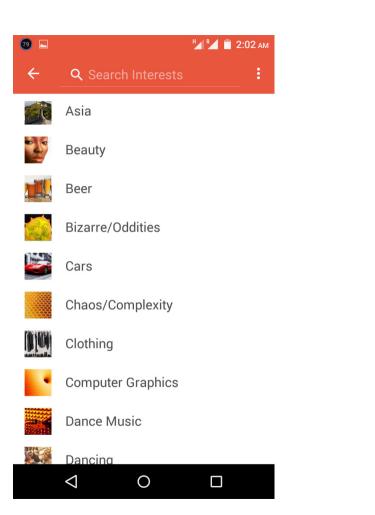
Architecture

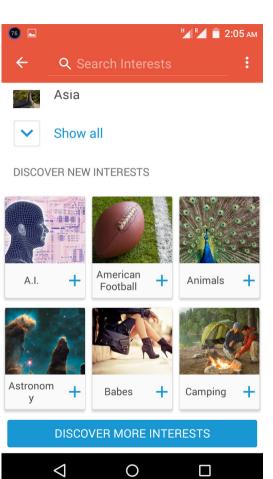


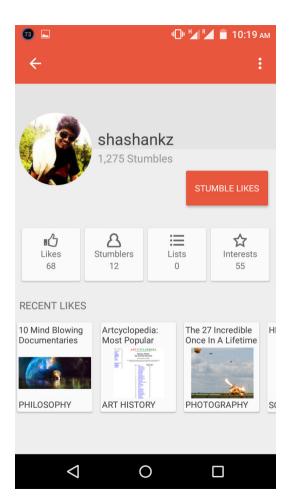
Art History

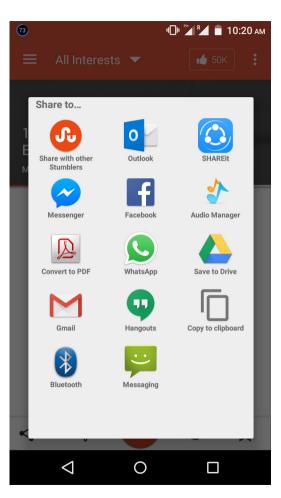










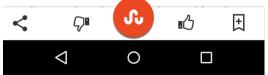


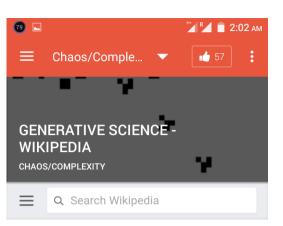


Wikipedia:Unusual articles



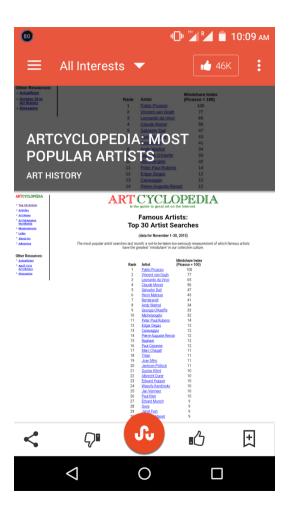
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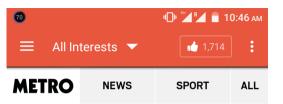




Generative science

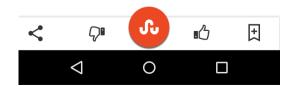






10 scientific reasons drinking beer is actually good for you







9 Tiny Mistakes That Altered The Course Of History In **Massive Wavs**

SOUVIK RAY | MARCH 01, 2016







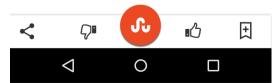


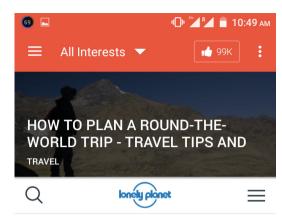


We are supposed to learn from our small mistakes but who knew the silly ones could also change the course of human history? Take a look.

1. World War I began because someone took a wrong turn





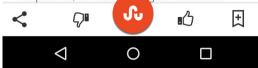


TIPS & ARTICLES

How to plan a roundthe-world trip

SARAH BAXTER Lonely Planet Writer

It's the ultimate trip: circumnavigating the planet, and storing off wherever



How StumbleUpon Works

By Jesikka Toothman– An article on 'How Stuff Works'

http://computer.howstuffworks.com/internet/social-net-working/networks/stumbleupon.htm

The genre of online social software has become a bit muddled in way of terminology -- a common trait among most computer naming conventions and standards. Social software (which itself may at times be called a variety of names) can include everything from blogging and social bookmarking to forums and virtual worlds. The trick is that many of the Web sites featuring these communication outlets overlap in the functions they offer users, so a general term is difficult to pin down. What all this social software has in common, however, is that it brings people together in meaningful ways within the virtual world of the Internet.

The online social software we're discussing, StumbleUpon. com, could probably be called a Web browser plug-in, an

online social network, an online social bookmarking network, an online social search engine -- basically Stumble-Upon is an example of software that has many roles. For simplicity's sake, we'll stick to calling it an online social network in this article.

Stumbling starts like this. First, you download the Web site's browser toolbar. You'll be prompted to do this from the StumbleUpon home page. The next step starts the personalization process, where you'll be requested to select a number of topics that interest you. After that, the sky's the limit -- you can begin stumbling, search for people you know who are already stumblers (StumbleUpon users), or visit your favorite Web pages to give them favorable reviews and add them to your Favorites section. You can even start by searching through other stumblers' pages and seeing what they've stumbled.

Are you stumped about stumbling right about now? Don't worry, picking up the lingo is easy. Here are a few important StumbleUpon terms you'll want to learn:

Let's take a closer look at the fundamental part of the StumbleUpon experience: the toolbar. To begin, you must register and download the toolbar from StumbleUpon's home page. Spend some time getting familiar with the toolbar's capacities. It has a wide range of options and elements that can be customized. This can be done by clicking where it says Tools (or where a set of arrows appears) on the far right-hand side of the toolbar, which will prompt a drop-down menu upon which you can select Toolbar Options.

For instance, you can add a search box that will send your stumbles to your different interests. On the also adjust your Stumble! button so you're searching through a friend's stumbled pages. To do this, go to the spot on your toolbar that's labeled Channels and select one that interests you -- in this case the Pages from... option. Friends is just one possibility though, you also have choices such as photo, video, various news media and other types of sites. Clicking on one of these will add an icon to your Stumble! button to show what channel you're currently on. If you want to return to regular stumbling, click the channel button shaped like a globe.

It's also good to check for toolbar updates occasionally to find out if there are new features available.

What else can you do besides giving your thumbs-up (or thumbs-down) for a page? Well, once you've experienced your first stumble and rated some sites, you can revisit them and the reviews you provided by clicking on the Favorites tab of your SU home page. There you'll find entries under tab categories such as Pages Liked, Pages Discovered, Pages Blogged and Top Picks of other stumblers in subjects that interest you. You'll also be able to add a post to your blog through the Post to Blog link. There are two main courses of action you can take from here: You can either edit the tags that help organize and identify each entry or you can write reviews of the entries and add them to your blog. In order to complete either of these actions, you can scroll over the entry and the option to edit it will suddenly appear. (If it's an existing post already in your blog, you'll have the option to delete the entry.) Also, you can click where the entry lists the number of other people's reviews. This will

bring you to the entry's main review page, where you can review what other people think of that particular piece of Web content.

Now that we've looked into what you can do in your Favorites tab, let's slide over and check out the Friends tab. You can begin collecting friends by searching for people you already know who use SU and subscribe to their stumbles. In other words, pages that your friends have rated will pop up from time to time while you're stumbling. Subscribe to your friends' stumbles by searching for their usernames or e-mail addresses in the Find A Friend search bar on the lower left-hand portion of your Friends page. Or, you can click the Connect With Friends option, located on the right taskbar of your profile page. There, you'll be prompted to search a variety of other Web sites to see if any of your contacts are already stumblers. MSN Hotmail, Yahoo Mail, Gmail, AOL and Facebook are among the choices.

Friends don't necessarily have to be people you already know. The idea is to add people as friends who have similar

interests as you, so you can build your stumbling experience into a wider network of cool Web pages. And don't get confused if you see the term fan. When you add friends, you become their fan and vice versa. As people become fans of yours, you'll all be stumbling along together as members of the StumbleUpon society.

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Personalized
Recommendation

A Your Topics

B Sodally Endorsed Pages

C Peer Endorsed Pages

Friends

StumbleUpon

https://www.distilled.net/blog/infographics/history-of-stumbleupon-from-startup-to-influential-social-media-net-work-site-infographic/